



19TH ANNUAL AMERICAN CANCER SOCIETY

# Denver Golf Classic

**May 20, 2024**  
Colorado Golf Club



**COACHES vs CANCER**



19TH ANNUAL AMERICAN CANCER SOCIETY

# Denver Golf Classic

Hit the links and help the American Cancer Society fight back against cancer by joining us for the Denver Golf Classic. Enjoy an 18-hole golf scramble at the members-only Colorado Golf Club. Your experience will include a personal caddie for each foursome, a player gift, breakfast, lunch and complimentary beverage service throughout the day.

We look forward to seeing you on May 20, 2024!

For more information contact **Andrea Furness** at  
[andrea.furness@cancer.org](mailto:andrea.furness@cancer.org) or **303.908.2705**



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# Denver Golf Classic



Dear business leaders and friends,

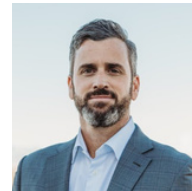
The American Cancer Society's Golf Classic is a high-end, amenity-rich tournament that raises funds for the American Cancer Society's lifesaving mission. Our organization has played a role in most of the cancer research breakthroughs in recent history. While much progress has been made in cancer research, we still have a lot of work to do.

We invite you to support our efforts to finish the fight against cancer by joining us on Monday, May 20, 2024 for a day of first-class golf and networking, followed by a reception. By bringing together business and community leaders to this event, we are able to support the American Cancer Society's mission.

In the past 18 years, the Denver Golf Classic has raised over \$2.8 million to help the American Cancer Society continue to fund lifesaving research as well as free programs and services for cancer patients and their families in Colorado and across the nation. We know with your participation, we can help to make this cancer's last century.

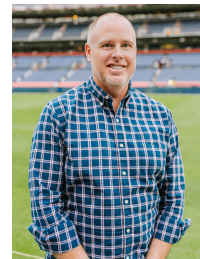
We look forward to seeing you on the course!

## Executive Co-Chair



**Chris Dingman**  
Chief Executive Officer  
The Dingman Group

## Executive Co-Chair



**Chad Duffy**  
Regional Sales Director  
Workday



# 2024 Denver Golf Classic

## Introducing: Tad Boyle Head Coach, University of Colorado Men's Basketball



COACHES vs CANCER

Tad Boyle is in his 14th year as the head coach of the University of Colorado men's basketball program with a record of 272-172 (.613). He is Colorado's all-time leader in men's basketball coaching wins and second in win percentage.

Entering his 18th overall season as a collegiate head coach, Boyle has won 58 percent of his games with a record of 328-238.

Boyle owns nine of Colorado's 13 all-time seasons of 20-plus wins, including all five of the Buffaloes' top single-season win totals. He has guided Colorado to 11 postseason appearances in 12 possible seasons; with no postseason in 2020 due to covid. Included in that span is a school-record seven-straight appearances from 2011 to 2017. Prior to that seven-year run, no Colorado team had participated in the postseason more than two consecutive years.



Five times, Boyle has led the Buffaloes to the NCAA Tournament, and a sixth was surely in the mix had it not been for the cancelation of the 2020 postseason. Boyle's postseason success is highlighted by a memorable run of four wins in four days to claim the 2012 Pac-12 Tournament championship. He owns more than half of Colorado's all-time conference tournament wins, with a 19-12 mark in that span (17-11 in the Pac-12, 2-1 in the Big 12). Boyle has led the Buffaloes to a pair of conference tournament championship games and six semifinals. Overall Boyle's 28 postseason wins and .549 winning percentage (28-23) are tops in Colorado history.

The 18th head coach in school history, Boyle has also represented the Buffaloes on a national, and world, stage. Boyle served as head coach of the 2023 USA Basketball Men's U19 World Cup Team and the 2022 FIBA U18 Americas Men's Championship team, winning the Gold Medal in the latter.

Boyle was an assistant coach for USA Basketball's 2017 Men's U19 World Cup Team that earned a bronze medal in Cairo, Egypt. He also earned bronze as an assistant for USA Basketball's 2015 Pan American squad in Toronto. Boyle was one of three court coaches for the 2013 USA Basketball Men's World University Games training camp at the U.S. Olympic Training Center in Colorado Springs.

A former chair of the NCAA Men's Basketball Rules Committee, Boyle was appointed to the National Association of Basketball Coaches (NABC) Board of Directors in June 2022.

Boyle is also an active ambassador in the community throughout Colorado. He is a five-time participant in the National Association of Basketball Coaches (NABC) Infiniti Coaches' Charity Challenge where coaches across the country compete against each other to raise money for their charities. In 2018, he helped Special Olympics Colorado earn \$13,000 through the program.

In September 2012, Boyle was invited to Washington, D.C. with other college basketball coaches to urge Congress to protect federal funding for cancer research and prevention programs on Capitol Hill. In September 2011, Boyle joined 20 other coaches from the Front Range for a two-day coaching seminar with former Denver Nuggets head coach George Karl, the 2012-13 NBA Coach of the Year.

# About the American Cancer Society

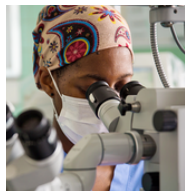
**The American Cancer Society is on a mission to free the world from cancer.**

We are the only organization that integrates discovery, advocacy, and direct patient support to measurably improve lives. Our efforts in these areas have contributed to a 32% decline in cancer mortality since 1991.



## Advocacy

By activating grassroots volunteers nationwide, the American Cancer Society Cancer Action Network<sup>SM</sup> (ACS CAN) fights cancer in city halls, statehouses, and Congress by elevating the patient voice to advance policy change. We are making cancer a national priority through our advocacy efforts.



## Discovery

The American Cancer Society has played a role in most of the cancer research breakthroughs in recent history. As the largest nonprofit funder of cancer research in the US outside of the federal government, we've invested more than \$3.1 billion in cancer research since 1991, contributing to the 3.5 million fewer cancer deaths as a result of breakthroughs.



## Patient Support

The American Cancer Society works to ensure no one feels alone at any point on their cancer journey, from prevention to detection and diagnosis, through treatment and survivorship, and, for some, the end of life. We ensure people impacted by cancer have the support, information, and resources they need, all aimed toward eliminating cancer disparities.

# Sponsorship Opportunities



## Title Sponsor \$50,000 (Exclusive)

### Participant Benefits

- Four (4) Foursomes - includes green fees, golf carts, one personal caddie per foursome, breakfast, lunch, post-tournament reception and player gifts
- Opportunity for a company representative to speak during the post tournament reception
- Opportunity for company representative to serve on event Executive Committee

### Marketing Benefits

- Exclusive opportunity to be Title Sponsor of the Denver Golf Classic
- Company logo displayed on all event electronic and/or printed collateral including (but not limited to) event emails, digital event program, silent auction bidding app, and all event signage
- Recognition on local social media channels - as available
- Company logo prominently displayed on event website
- Right to use Golf Classic ACS Logo on your website and social platforms with messaging relating to your partnership - ACS reserves the right to review, edit messaging, and logo placement
- Dedicated page on event website to announce Title Sponsorship with information about your company
- Welcome video from company leadership to be displayed on event website (video to be created by sponsor)
- Opportunity to provide a promotional item with your company logo in golfer gift bags
- Two-page ad in digital event program
- Company logo prominently displayed on welcome signage at the bag drop area and registration/check-in
- Five (5) tee box signs displayed on the course
- Verbal recognition during the post tournament reception



# Sponsorship Opportunities



## Presenting Sponsor \$25,000 (Exclusive)

### Participant Benefits

- Three (3) Foursomes - includes green fees, golf carts, one personal caddie per foursome, breakfast, lunch, post-tournament reception and player gifts
- Opportunity for a company representative to speak during the post tournament reception
- Opportunity for company representative to serve on event Executive Committee

### Marketing Benefits

- Exclusive opportunity to be Presenting Sponsor of the Denver Golf Classic
- Company logo displayed on all event electronic and/or printed collateral including (but not limited to) event emails, digital event program, silent auction bidding app, and all event signage
- Recognition on local social media channels - as available
- Company logo prominently displayed on event website
- Right to use Golf Classic ACS Logo on your website and social platforms with messaging relating to your partnership - ACS reserves the right to review, edit messaging, and logo placement
- Opportunity to provide a promotional item with your company logo in golfer gift bags
- One-page ad in digital event program
- Company logo prominently displayed on welcome signage at the bag drop area and registration/check-in
- Four (4) tee box signs displayed on the course
- Verbal recognition during the post tournament reception

## Masters Sponsor \$15,000

### Participant Benefits

- Two (2) Foursomes - includes green fees, golf carts, one personal caddie per foursome, breakfast, lunch, post-tournament reception and player gifts
- Opportunity for a company representative to serve on event Executive Committee

### Marketing Benefits

- Includes your choice to co-brand company logo on one of the following (\*based on availability upon sponsorship commitment):
  - Driving Range
  - Golf Carts
  - Hole Hecklers
  - 19th Hole Reception
- Company logo displayed on all event electronic and/or printed collateral including (but not limited to) event emails, digital event program, and silent auction bidding app
- Recognition on local social media channels - as available
- Company logo prominently displayed on event website
- Right to use Golf Classic ACS Logo on your website and social platforms with messaging relating to your partnership - ACS reserves the right to review, edit messaging, and logo placement
- Half-page ad in digital event program
- Three (3) tee box signs displayed on the course
- Verbal recognition during the post tournament reception

# Sponsorship Opportunities



## Eagle Sponsor \$10,000

### Participant Benefits

- One (1) Foursome - includes green fees, golf carts, one personal caddie per foursome, breakfast, lunch, post-tournament reception and player gifts
- Opportunity for a company representative to serve on event Executive Committee

### Marketing Benefits

- Includes your choice to brand company logo on one of the following (\*based on availability upon sponsorship commitment):
  - Hole in One Contest Hole
  - Longest Drive Contest Hole
  - Closest to the Pin Contest Hole
  - Registration
- Recognition on local social media channels - as available
- Company logo prominently displayed on event website
- Half page ad in digital event program
- Two (2) tee box signs displayed on the course
- Verbal recognition during the post tournament reception

## Beverage Partner \$8,000 + In-kind Product Donation

### Participant Benefits

- One (1) Foursome - includes green fees, golf carts, one personal caddie per foursome, breakfast, lunch, post-tournament reception and player gifts
- Opportunity for a company representative to serve on event Executive Committee

### Marketing Benefits

- Branding opportunity for a beverage station on the course with the opportunity for your staff to interact with all golfers
  - Tee-box signage at hole to be provided by ACS
- Recognition at post-event reception
- Recognition on local social media channels - as available
- Company logo displayed on event website
- Inclusion in digital event program





# Sponsorship Opportunities



## Par Sponsor \$5,000

### Participant Benefits

- One (1) Foursome - includes green fees, golf carts, one personal caddie per foursome, breakfast, lunch, post-tournament reception and player gifts

### Marketing Benefits

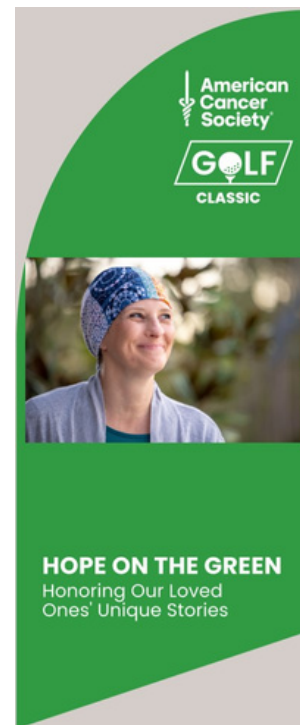
- Company logo displayed on event website
- Company name listed in digital event program
- Verbal recognition during the post tournament reception



## Mission Flag Sponsor \$1,000

### Marketing Benefits

- Mission Flag at the Colorado Golf Club during the tournament
- Verbal recognition during the post tournament reception



# Thank You!

**The American Cancer Society is on a mission to free the world from cancer.**

For more than 100 years, we have helped lead an evolution in the way the world prevents, detects, treats, and thinks about cancer. As the nation's preeminent cancer-fighting organization, we fund and conduct research, share expert information, support people with cancer, spread the word about prevention, and through our advocacy affiliate, the American Cancer Society Cancer Action Network (ACS CAN), advocate for public policy change.

We are committed to ensuring that ALL people have a fair and just opportunity to prevent, find, treat, and survive cancer – regardless of income, race and ethnicity, sexual orientation, gender identity, disability status, or where they live. Thanks in large part to our decades of work, a cancer diagnosis does not come without hope, and the cancer journey is not one that is traveled alone.

[cancer.org](https://cancer.org) | 1.800.227.2345

